

**SOUTH MILTON  
NEIGHBOURHOOD PLAN  
SECTION 3 – OUR VILLAGE ECONOMY  
RESPONSES SUMMARY**

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<b>3.1 Where is your main place of work?</b>			
		<b>Sum</b>	<b>%</b>
	I work within the parish	22	11.6%
	I work outside the parish	58	30.5%
	I work from home	38	20.0%
	I work from a purpose built building within the parish	8	4.2%
	I am retired	97	51.1%
	I am unemployed	0	0.0%
	I am not in employment	4	2.1%

<b>3.2 Should any of the following business activities be encouraged in and around the parish?</b>			
	<b>Sum</b>	<b>%</b>	
	Agriculture/Horticulture	171	90.0%
	Tourism	109	57.4%
	Small business development	112	58.9%
	Small scale industrial development	29	15.3%
	Working from home	157	82.6%
	Renewable energy	84	44.2%
	Retail	73	38.4%
	Other	9	4.7%

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SECTION 3 – OUR VILLAGE ECONOMY  
RESPONSES SUMMARY**

<b>3.3 I support the expansion of current businesses to maintain economic growth within the parish</b>			
	<b>Sum</b>	<b>%</b>	
0	8	4.4%	
1	1	0.5%	
2	3	1.6%	
3	6	3.3%	
4	10	5.5%	
5	37	20.2%	
6	22	12.0%	
7	28	15.3%	
8	32	17.5%	
9	8	4.4%	
10	28	15.3%	
<b>TOTAL</b>	<b>183</b>		
Lesser	28	15.3%	
Neutral	37	20.2%	
Greater	118	64.5%	

<b>3.4 I am in favour of the diversification of farms and farmland within the parish</b>			
	<b>Sum</b>	<b>%</b>	
0	13	7.0%	
1	2	1.1%	
2	7	3.8%	
3	10	5.4%	
4	7	3.8%	
5	32	17.3%	
6	24	13.0%	
7	22	11.9%	
8	33	17.8%	
9	11	5.9%	
10	24	13.0%	
<b>TOTAL</b>	<b>185</b>		
Lesser	39	21.1%	
Neutral	32	17.3%	
Greater	114	61.6%	

**SOUTH MILTON  
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SECTION 3 – OUR VILLAGE ECONOMY  
RESPONSES SUMMARY**

<b>3.5 I am in favour of diversification of other businesses within the parish</b>			
		<b>Sum</b>	<b>%</b>
	0	17	9.3%
	1	5	2.7%
	2	4	2.2%
	3	10	5.5%
	4	11	6.0%
	5	48	26.4%
	6	16	8.8%
	7	24	13.2%
	8	24	13.2%
	9	7	3.8%
	10	16	8.8%
	<b>TOTAL</b>	<b>182</b>	
	Lesser	47	25.8%
	Neutral	48	26.4%
	Greater	87	47.8%

<b>3.6 Small business sustainability is important to the long-term future of the parish</b>			
		<b>Sum</b>	<b>%</b>
	0	11	6.0%
	1	3	1.6%
	2	4	2.2%
	3	9	4.9%
	4	8	4.3%
	5	29	15.8%
	6	13	7.1%
	7	21	11.4%
	8	38	20.7%
	9	17	9.2%
	10	31	16.8%
	<b>TOTAL</b>	<b>184</b>	
	Lesser	35	19.0%
	Neutral	29	15.8%
	Greater	120	65.2%

**SOUTH MILTON  
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SECTION 3 – OUR VILLAGE ECONOMY  
RESPONSES SUMMARY**

<b>3.7 I am in favour of encouraging more tourists to visit our parish</b>			
		<b>Sum</b>	<b>%</b>
	0	14	7.6%
	1	3	1.6%
	2	12	6.5%
	3	12	6.5%
	4	10	5.4%
	5	32	17.3%
	6	19	10.3%
	7	35	18.9%
	8	19	10.3%
	9	6	3.2%
	10	23	12.4%
	<b>TOTAL</b>	<b>185</b>	
	Lesser	51	27.6%
	Neutral	32	17.3%
	Greater	102	55.1%

<b>3.8 To sustain our parish as a viable working parish we need to be flexible and welcome change</b>			
		<b>Sum</b>	<b>%</b>
	0	3	1.6%
	1	3	1.6%
	2	8	4.3%
	3	7	3.8%
	4	3	1.6%
	5	27	14.6%
	6	18	9.7%
	7	47	25.4%
	8	29	15.7%
	9	16	8.6%
	10	24	13.0%
	<b>TOTAL</b>	<b>185</b>	
	Lesser	24	13.0%
	Neutral	27	14.6%
	Greater	134	72.4%

**SOUTH MILTON  
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RESPONSES SUMMARY**

<b>3.9 The Neighbourhood Plan should allocate sites for employment within the parish</b>			
	<b>Sum</b>	<b>%</b>	
0	27	14.4%	
1	8	4.3%	
2	14	7.5%	
3	8	4.3%	
4	8	4.3%	
5	39	20.9%	
6	18	9.6%	
7	26	13.9%	
8	22	11.8%	
9	3	1.6%	
10	14	7.5%	
<b>TOTAL</b>	<b>187</b>		
Lesser	65	34.8%	
Neutral	39	20.9%	
Greater	83	44.4%	

# SOUTH MILTON NEIGHBOURHOOD PLAN SECTION 3 – OUR VILLAGE ECONOMY RESPONSES SUMMARY

3.10 What, if any, changes would you like to see regarding employment strategies/policies in the parish		
		COMMENT
		Not aware that many people work in the parish, rather live in the parish but work in larger towns? Why do we need alter this? Non-domestic solar panels, very contraversial - not environmentally friendly in their production & disposal. Not a good example of farming diversification. Diversification with green crops for heating & alternative energy sources; such as quick grwoing trees for firewood - would be far better environmental consideration
		We should encourage people to work from home in cases where their business does not generate additional traffic
		To encourage the right businesses to the parish
		Re: 3.7 Encourage more 'local' events rather than lots of tourists - get all local communities doing more together
		I think distinctions should be made between types of business that should be encouraged as 'work from home'. A journalist who writes and sends work out by email doesn't add to traffic or costs on infrastructure. A small craftsman or retailer who has customers visiting him will add to traffic and pollution with people making special journeys. Better to have these guys in towns or ind. estates. These guys then do their shopping/recycling/library visits and these don't need to be provided in
		Small workshops for people to set up and trade from
		Work/live spaces and working at home are suitable options for the village. Tourism is not particularly viable as the village does not have the services to support it.
		None
		I don't know what the strategies and policies are.
		South Milton cannot support much business development without wider roads which would spoilt the character of the village.
		The ability for small businesses/home working is increasing and will help enhance vitality, encourage young families to live here and allow the village to thrive.
		It is not a parish for 'offices' or 'shops' it is for families or people retiring to the area.
		None
		Please maintain the status quo
		More live/work units. An outlet for local artists and craftsmen
		Not without adequate parking facilities
		Tourism is important to the area and creates employment
		keep the limited bus service to the villages going
		Beach cafe is a welcome facility but should not grow too much. Vans selling pizza etc in beach car park are noisy and should not be allowed. Any diversification of farms and businesses should have no impact on the village.
		I am tempted to say keep the parish as it is but we need to go forward - we need to be flexible and welcome change (not too drastic!). We need to keep up in many ways with the rest of the area, otherwise people will pass us by. I would like to see employment strategies/policies in the parish kept to a number of small ventures rather than one big one.

# SOUTH MILTON NEIGHBOURHOOD PLAN SECTION 3 – OUR VILLAGE ECONOMY RESPONSES SUMMARY

3.11 Please use the space below if you wish to add any further comments regarding any questions in Section Three, Our Village Economy:		
		COMMENT
	1	"Diversification" of farms and farmland is all well and good but that seems to mean solar farms nowadays which are utterly awful and hugely inefficient whilst destroying the unspoiled beauty of Renewable energy is important of course - but not if it means solar farms! Households should be encouraged /given opportunities to contribute to renewable energy. Re: Tourism: the road through the village struggles with the tourist traffic in the summer as it is.
	2	No solar installations please
	3	Development at West Alvington will make access to Kingsbridge more difficult, so more employment in the village is desirable. Can this be achieved without even more traffic on our
	4	Where the answer is "no" it is because village infrastructure cannot support more development. While I am not against having a small and thriving café at the beach, I would not welcome any expansion on what is already there - certainly nothing as big as the Winking Prawn, etc. The National Trust has provided table overlooking the beach, they should be for anyone to sit/have a picnic, and not be seen as an extension to the beach cafe seating
	5	Would never support renewable energy in the village, eg solar panel farms or wind turbines as "diversification of fams and farmland"
	6	3.3 to 3.6 - caveat- within reason and not so that it adds greatly to the traffic
	7	I think diversification in agriculture should be encouraged accept covering fields with solar panels I do not support increased business use or tourism in the village. It is essentially a place to live, relax and enjoy the natural environment.
	8	I would love a village shop/post office and I think a pub would draw the community closer and bring economic growth to the parish
	9	Personally I would love a village shop if it were viable.
	10	The roads to small parishes are not robust enough for increasing industry. There are more appropriate places around South Hams where people from parish could set up business. We should push for more local access to these. Example! Units at Totnes Cross. Torr Quarry etc. which have access to better roads.
109	11	
149	12	3.2 depending on type of business
	13	3.3 ditto
	14	3.6 ditto
	15	3.9 ditto
	16	Reference 3.3 Beach café would be allowed to develop. I don't know what current businesses there are in the Parish apart from the farms.
188	17	The trend seems always to be more businesses to a larger area on xxx routes in and out. (is there any possiility of thinking smaller?) Working locally or from home is ideal, saving congestion and conserving energy. Possibly local grants would encourage a different attitude and education could help, but it probably requires a political sledge hammer, I do fear for our grandchildren.
118	18	Tourism is doing well in the South Hams -- not sure that South Milton can much more
374	19	This section should be asking about non-employment work, essentially the charities, both from the supply and demand side, e.g. Do you rely on services run by charities? Are you involved in providing a service through a charity? Reason: implications for transport and communications provision.
319	20	I would limit the use of plastic sheeting in fields as it is an eyesore in the AONB.
348	21	